



**Brenden Theatres**  
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**Executive Profile**  
**Johnny Brenden**  
**President & CEO**

Johnny Brenden is the President/CEO, sole proprietor and company spokesperson for the Brenden Theatre Corporation, an independent motion picture theater chain with 86 screens of movie magic that bear his name and stretch from Northern California to Southern Nevada. Brenden oversees his growing enterprise from his offices in the Brenden Celebrity Suite, an animal-inspired boss' den complete with wall-to-wall tinted glass overlooking his bustling box office at Brenden Theatres & IMAX® at the renowned Palms Casino Resort in Las Vegas, Nevada.

The CEO safari—is multi-functional. It serves as a “meet and greet” for Tinseltown’s Academy Award® winners and hottest stars of today (Jack Nicholson, Sean Penn, Holly Hunter, Nicolas Cage, Cuba Gooding, Jr., Laurence Fishbourne, Jennifer Garner, Michael Jackson, Hayden Panettiere, Amanda Bynes and hundreds more—been there, done the Brenden Celebrity Suite). It also houses Brenden’s eclectic memorabilia, everything from African art and exotic animal skins to original movie posters and a museumlike photo display of iconic movie legends. But one memento, a massive wooden desk, has meaning beyond compare for the Vegas showman.

Brenden’s colossal and impeccably kept desk belonged to his late grandfather and mentor, Ted Mann. A motion picture industry pioneer by anyone’s definition, Mann built and operated the Los Angeles-based Mann Theatre Corp., which included 450 theatres in 12 states at its height. Mann’s Chinese Theatre in Hollywood was the centerpiece of his fleet.

Mann was not alone in his larger-than-life status. His wife, Rhonda Fleming-Mann, has more than 40 motion picture credits, including “A Connecticut Yankee in King Arthur’s Court” (1949) and “Gunfight at the O.K. Corral” (1957). Known only as “grandma” to Brenden, Fleming starred alongside Bob Hope, Gregory Peck, Kirk Douglas, Glenn Ford and Ronald Reagan, to name a few.

The movie exhibition business flows through Brenden’s veins, and it’s the only industry he has ever known. He learned every facet of the business from the ground up, first tearing tickets and then ushering, cashiering and working world film premieres at Mann’s Chinese Theatre. As a young adult, Brenden was involved in film buying and theatre operations. Brenden realized his dream in 1990 when he founded Brenden Theatre Corp. and opened Brenden Pittsburg 8 in Pittsburg, Calif. With guidance from his grandfather, Brenden invested every penny he saved from his Pittsburg operation and expanded across Northern California and into Southern Nevada.

Today, Brenden practices the management style he learned from his grandfather: *have unwavering trust and respect for employees, mix in an appropriate level of hands-on management, make customer service, presentation, integrity, honesty and loyalty top priorities.* Brenden’s formula has earned his corporation wild success, measured both in revenues and in the reputation it maintains within the motion picture industry and in the communities it calls home.

Brenden is currently working on several new movie theatres projected to open in the near future.

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